

	V. 05% of the annual research allocation will be allocated to conduct the above activities listed above from 2023.	
2.9.8.	Responsibility for implementing this policy lies with the Dean of the faculty, the Chairman of the Research and Publication Committee, and All members of the Research and Publication Committee.	Responsibility

2.10 Policy for Media

	2.10.1	Name of the policy	Content
	2.10.2	Introduction	
	2.10.3	The objective of the policy	
	2.10.4	Policy bound with	
	2.10.5	Scope of the policy-Interpretations	
	2.10.6	Responsibility - Media Regulatory Board	
	2.10.7	Media Unite of the Faculty of SSH	
	2.10.8	Coad of the Media Policy	
	2.10.9	Media Training	
	2.10.10	Conclusion of the Media Policy	
2.10.1.	This is the Policy for Media of the Faculty of Social Sciences and Humanities of Rajarata University of Sri Lanka (FSSH-RUSL)		Name of the policy
2.10.2	This Media Policy Code is compiled for introduction and implementation by the Faculty of Social Sciences and Humanities, Rajarata University, Sri Lanka. It is recognized that meaningful and effective use of all media is essential in working with deep understanding and interrelationships as a faculty to achieve the University vision, mission and common goals. It is encouraged to use the media for the betterment, well-being, security, effective use and management of all faculty, academic and non-academic faculty as well as for the betterment, well-being, security and effective use of the media through the use of the media in accordance with the following interpretations and policy conventions and terms.		Introduction

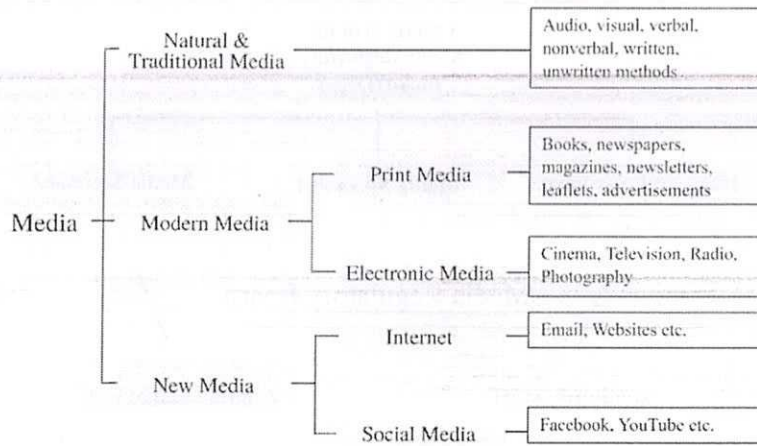
2.10.3	<ol style="list-style-type: none"> 01. Introduce standards, norms and ethical conventions for the use of communication and mass media to realize the vision and mission of the Faculty of Humanities and Social Sciences. 02. Enthusiastic motivation to use the media needed to strengthen the internal and external public relations communication of the faculty. 03. Encourage the use of media to promote corporate reputation and youthfulness. 04. Focus on the application of universal communication trends needed to produce studies, research and new knowledge, the development of media skills and their expansion nationally and internationally. 05. Focus on media usage restrictions, standards, norms, conventions, ethics, identities and media methods and techniques in performing all faculty functions. 06. Encouragement and introduction of boundaries and standards needed for the practice of the aesthetic arts medium according to the tastes of the internal community of the faculty as well as the external communities involved in it in several ways. 07. Proposal to set up a Media Regulatory Board to regulate all media activities in the faculty and to set up a Media Unit to conduct media activities. 	The objective of the policy
2.10.4.	<ol style="list-style-type: none"> 01. The Faculty of Social Sciences and Humanities, Rajarata University of Sri Lanka adopts positive policies, regulations and conventions related to communication and mass communication that are active nationally and internationally in implementing media policies. 02. Article 19 of the Universal Declaration of Human Rights states: “Everyone has the right to freedom of thought and expression; The right to freedom of opinion and expression, the right to freedom of opinion and expression is recognized and acted by the provisions of the Charter for the protection of human rights. 	Policy bound with

03. Freedom of expression, opinion, and right to freedom of expression, opinion, and recognition by regional and international organizations and organizations, including the United Nations Functional Human Rights Act, the European Convention on Human Rights, and the Code of Conduct for Asian Media Ethics; National Security will be reviewed in-depth and review the responsibilities of the use of the media to ensure physical integrity or public safety and to implement the media as needed will also be reviewed.

04. In accordance with Articles 18 (1) (d) and (g) of the Republican Constitution of 1972, "(d) every citizen has the right to freedom of thought and conscience, to freedom of conscience and to freedom of religion." We have the right to freedom of expression and expression." And Article 14 (1) (a) of the Constitution of the Democratic Socialist Republic of 1978 states that every citizen has the right to freedom of speech and expression, including the right to freedom of expression. The provisions of Article 15 of this Function as well as all other fundamental rules relating to the use of the media in these statutory recognitions shall be followed.

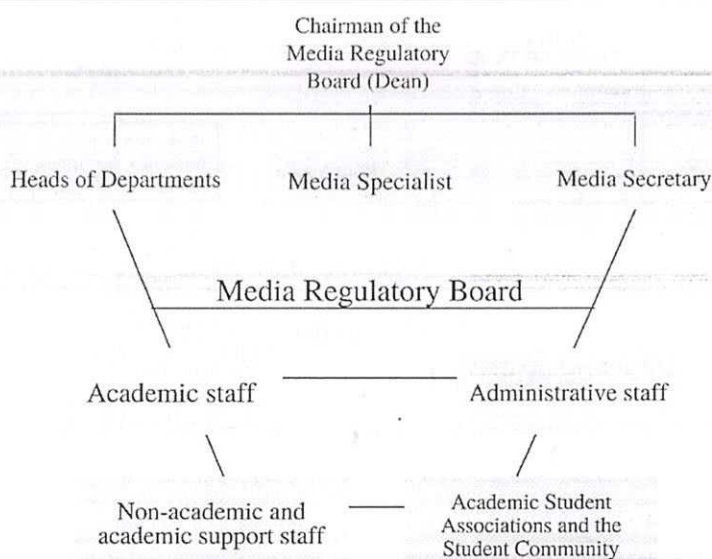
05. Intellectual Property Act of Sri Lanka, Radio Corporation Act, Television Corporation Act, Press Council Act and Editorial Code of Conduct, National Film Corporation Act, Telecommunications Regulatory, Publishers, Publishers, Publishers, Press Newspaper Ordinance, Official Secrets Act, Obscene Publications Act, Laws Relating to the Interpretation and Explanation of Criminal Obscenities under the Penal Code, Electoral Law, Public Performance Boards Act, Public Expression Ordinance, Parliamentary Powers and Privileges. Literary Board of Sri Lanka Act, Special Provisions Act of the Associated Newspapers of Sri Lanka Act, National Archives Act, National Library Service Board of Sri Lanka Act, Prevention of Terrorism Ordinance,

	<p>Wage Ordinance, Elections Act, Parliamentary Telecommunications, Sri Lanka , Presidential Act, Customs Act, Contempt of Court and Subjudice Principles, Equestrian Results Declaration Act, Information The Faculty's media activities will be carried out by accepting and respecting, as required, the laws, including the Acts relating to Rights, as well as the laws and regulations and regulations that are not here but related to the media, as well as the space for such ordinances to be passed in the future.</p>	
<p>2.10.5</p>	<p>01. The Faculty of Social Sciences and Humanities here belongs to the Rajarata University of Sri Lanka and has the academic staff, students, administrative structure and non-academic staff or academic staff assigned to produce, give, conduct examinations, research, and research related to those disciplines. Faculty here is defined as all the buildings, equipment, machinery, electricity, communications, drainage systems, vehicles, geographical environment and all the factors that belong to it. Its media policy emphasizes the way the media work is of the said resource faculty is conducted.</p> <p>02. The "medium" here is a method audible, visual, written, unwritten, verbal-nonverbal, tactile, and olfactory as well as gestures, signals etc. human practices and any method used for all types of communication. This definition also includes print media, electronic media, technological and chemical media, which are developed through the technological and scientific rise and extension of the media. It is elaborated and analysed in the following note.</p>	<p>Scope of the policy- Interpretations</p>



03. The Policies here are the proper procedures for the implementation of channels, codes, transmissions, broadcasts, and connections that belong to the public or community communication and communication systems, as defined under the above “media”. They are a system of consensus and consensus as well as consensus reached through discussion and mutual understanding through the research conducted by the Faculty of Social Sciences and Humanities, an institution, organization or community group concerned with policies. These media policies further define the meaningful use of these media to meet the general needs, aspirations and aspirations of the Faculty, Goals, Objectives and Timelines. It emphasizes media responsibility, freedom, rights, precision, ethics, and legal limits.

2.10.6	<p>01. A Media Regulatory Board will be set up to oversee, coordinate and regulate all media activities in the Faculty of Social Sciences and Humanities.</p> <p>Structure of the Media Regulatory Board</p>	<p>Responsibility - Media Regulatory Board</p>
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02. The Chair of the Media Regulatory Board is officially the Dean of the Faculty. The Dean is vested with the power to appoint the members of the Media Regulatory Board.

03. Media Regulatory Board shall consist of All Heads of Academic Divisions or Units of the Faculty or their nominees.

04. A Senior Lecturer in the Mass Communication Division of the Faculty with a specialization in Media, i.e., the Director or Deputy Director of the Media Unit of the Faculty mentioned above must be a member of the Media Regulatory Board.

05. A Faculty Management Assistant should be appointed as the Secretary to the Media Regulatory Board and the Secretary should keep all the documents and give them as needed.

06. The oversight of the regulatory body takes precedence over the implementation of faculty media policies. The Media Regulatory Board of the Faculty has the full power to submit to the institutions and administer justice and take

	<p>legal action in case the faculty or any party affiliated to the faculty is subjected to insults, defamation, abuse, misrepresentation, humiliation, prejudice, injustice, injustice in the media activities related to the faculty, the Faculty, the affiliation council, the council or other council</p> <p>07. The Media Regulatory Board has the power to develop and keep the media activities of the faculty, to plan, execute and implement the necessary programs and to conduct the necessary publicity. To this end, proposals and plans are made to re-establish and keep the Media Unit of the Faculty</p>	
2.10.7	<p>01. The Media Unit of the Faculty of Social Sciences and Humanities should be restored on the recommendation and recommendation of the Media Regulatory Board of the Faculty. The Media Unit of the Faculty runs under a Media Director and a Deputy Director, and such appointments should be made by its Chairperson (Dean) with the approval of the Media Regulatory Board.</p> <p>02. The work of the Media Director should be helped by a Management Assistant, two Media Officers and a Media Technician and several Media Technical Assistants.</p> <p>03. The Media Director and the Deputy Director should be selected from the senior lecturers of the Faculty's Communication Division. They are not entitled to a salary or allowance for this, but it is an extension of their professional service duties.</p> <p>04. Media Officers (2) and Leading Media Technicians should also be recruited from the currently employed academic, non-academic or academic support staff. Those positions are also the ones where the service functions are extended at length.</p>	<p>Media Unite of the Faculty of SSH</p>

	<p>05. Mass Communication Honours final-year students can be recruited as Media Technical Assistants, which can be used as an alternative method to complete the professional / productive institutional training of the relevant students.</p> <p>06. A space connected to the Faculty's Communication Division of the Faculty or any other space in the faculty recommended by the Media Regulatory Board as an office should be prepared for the maintenance of the Media Unit and the necessary equipment, telephones, internet connections, cameras and other media equipment should be supplied for this purpose. Equipment owned by the Mass Communication Division can also be used for this purpose.</p> <p>07. Media coverage of all faculties of the Faculty such as news coverage, news announcements, news conferences, promotional and advertising activities, video coverings, official coverage of faculty meetings, various programs involving the Dean and the staff, newspapers, radio, television or other media will be done by the Media Unit. The Media Unit will also plan and execute all media activities related to the graduation ceremony (relevant to the faculty) including planning and execution of new media coordination, aesthetic and artistic activities and videotaping with the approval of the Media Regulatory Board.</p> <p>08. Fundraising for the development of the Media Unit and its promotion is subject to the financial regulation of the Faculty and the University with the approval of the Media Regulatory Board.</p>	
2.10.8	01 The Faculty of Social Sciences and Humanities uses responsibility, honesty, accuracy, balance, clarity, independence, honesty, impartiality, fairness, ethics,	Code of Media Policy

integrity, ethics, privacy, ethics, ethics in the use of communication and communication media. Judicial Procedures, Obscene and Obscene Practices, Anti-Social Activities, Harassment and Violence, Ethnic and Religious Cooperation, Disease and Health, Emergency, Terrorism and Violence, Politics, Business & Finance, Citizenship, Adolescence, Specialties Responsible and responsible for studying and translating in a timely and realistic manner, taking into account the prevailing norms, conventions and agreements in the media field on the right to answer, professional dignity, humanity, environmental friendliness and sustainability, international cooperation, etc.

02. Utilization of Media for the Vision, Mission, Goals and Objectives of the Rajarata University of Sri Lanka and the Faculty of Social Sciences and Humanities.

03. Providing realistic and attractive publicity through the media for programs related to the promotion and improvement of all the departments of the faculty.

04. Supplying the necessary media support to keep a high standard of thematic, synchronous and extra-curricular activities planned and implemented by the faculties of the faculty.

05. 8-5 Conducting media publicity, publicity and promotion in a manner that promotes the reputation of the faculty.

06. Maintaining of high-quality media activities by the faculty, subject to the preceding ordinances and legal limitations.

07. Implementing media programs that develop academic, administrative and academic support collaborations based on the recognition of the Faculty's Lifeline Student.

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| | <p>08. Encouraging the faculty community to create quality media programs for high quality, aesthetic enjoyment.</p> <p>09. Providing technical and intellectual guidance to all departments to support a high standard of books, newsstands, newspapers, advertisements, pamphlets, radio programs, television programs, etc.</p> <p>10. Not divulging information, photographs or comments on the faculty and its human and physical resources to any media without the proper permission or approval of the Dean or the Faculty Board.</p> <p>11. Use of the media in a way that does not promote ethnic, religious and tribal divisions and promotes the socio-cultural diversity that exists within them while respecting diversity.</p> <p>12. Introducing and activating telephone numbers, email addresses and other communication systems needed for use in emergencies, accidents, violence, etc.</p> <p>13. No publicity, reporting or publicity in a manner that promotes privacy, unwanted sexual activity, or obscene language.</p> <p>14. Rejecting personal image promotion, publicity, etc. conducted by the media through fraudulent financial transactions or psychological bribery.</p> <p>15. Not reporting or giving publicity by the media highlighting mental disorders, personal weaknesses or physical disabilities.</p> | |
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	<p>16. Publication and publication of high-quality academic publications, research papers, academic books, etc. published by the faculties of the faculty through national and international media, as well as news outlets, newspapers, newspapers, newspapers, newspapers.</p> <p>17. Providing media coverage for academic conferences, workshops, seminars, and ceremonial programs organized by the faculty.</p> <p>18. Giving publicity through the media on student welfare, scholarship awarding, personal and public achievement, etc.</p> <p>19. There is no impediment to the dissemination of positive information and publicity on the Internet, YouTube, and social media or any other medium, either personally or at the academic level, and in such cases the Media Unit should be informed and work in mutual understanding with its support.</p> <p>20. Organizing news releases, news conferences, news conferences, news reporting, etc. as required by the faculty and working in collaboration with the University Media Unit in collaboration with each other and with mutual understanding to enhance the Faculty and the University.</p>	
2.10.9.	<p>01. Training workshops, seminars and programs will be implemented for the artisans affiliated to the Media Unit of the Faculty as well as the academic and academic teams of the faculty in general as well as non-academic, administrative and academic support groups to improve media literacy if required.</p> <p>02. Providing basic training in the use of microphones, cameras and other technical equipment.</p>	Media Training

	<p>03. Basic training in voice personality, voice control, voice training and speech grammar.</p> <p>04. Training in copywriting, news writing, proofreading, page editing, screen writing.</p> <p>05. Training in Film Television Grammar including Video Production, Short Film, Camera.</p> <p>06. The above training programs will supply not only the students of the faculty but also the practice and practice needed for advanced media use through the development of media literacy.</p>	
2.10.10	<p>Acting by the above policy provisions, the Faculty of Social Sciences and Humanities, Rajarata University of Sri Lanka will conduct its media use to a high standard. It will serve to elevate the vision and mission of the faculty as well as the goals and aims. This Code of Conduct will be instrumental in generating a lofty media culture through creative aesthetics and the application of advanced humanitarian ethics as well as technological knowledge, strengthening internal and external public relations</p>	<p>Conclusion of the Media policy</p>